The DIAMOND Foundation, Inc.

Kappa Alpha Psi Fraternity, Inc., P.O. Box 1394, Somerset, New Jersey 08875-1394
www.diamondfoundationinc.org
Established in 2003

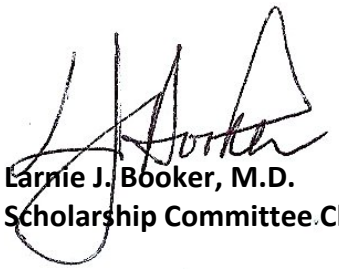
2020 Dr. George A. Patterson Scholarship Luncheon

Souvenir Journal Letter

The DIAMOND Foundation, Inc. of the New Brunswick Alumni Chapter of Kappa Alpha Psi Fraternity, Inc is proud to announce the 2020 Dr. George A. Patterson Scholarship Luncheon on Saturday, April 18, 2020 at The Marigold in Somerset, NJ. We formally invite you to participate in our event as a guest and/or through advertising your business or organization in our annual souvenir journal. The DIAMOND Foundation, Inc. is dedicated to providing educational opportunities for children in need. These opportunities include but are not limited to scholarships, educational grants, educational travel, mentoring programs and youth summits. Each year, this event is held to raise money for scholarship funds provided to area college-bound high school students.

The DIAMOND Foundation, Inc. was founded in 2003 with the purpose of providing scholarship and educational opportunities to youth within our community. We proudly support the award-winning youth mentoring and leadership training program of the New Brunswick Alumni Kappa League. Since our inception, we have provided nearly $180,000 in scholarship packages to noteworthy students.

Enclosed you will find a souvenir journal advertisement contract. The deadline for all ads is **Friday, April 3, 2020**. All contact information is noted on the contract. If you advertised in last year's souvenir journal, you have the option of using last year's advertisement. For further questions, please contact **Larnie Booker** at **(908) 705-1456**. Advertisements can also be sent via e-mail to **info.dfinc@gmail.com** in a png or jpeg formats. For more information on this event, you can also check our website, **www.diamondfoundationinc.org.** You can also make ad payments on our website. On behalf of the scholarship recipients of the past, present and future, we thank you for your continued support.



Larnie J. Booker, M.D.
Scholarship Committee Chairman, The DIAMOND Foundation, Inc.

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SOUVENIR JOURNAL ADVERTISEMENT CONTRACT

I hereby authorize The DIAMOND Foundation, Inc. of Kappa Alpha Psi Fraternity, Inc. to publish the attached page(s) advertisement in this year's Annual Scholarship Souvenir Journal. I have enclosed a check/money order in the amount of $_____ for the attached advertisement(s).

CONTACT INFORMATION:

Name: _____

Organization: _____

_____

Address: _____

_____

_____

Phone AM: ( ) _____

Phone PM: ( ) _____

Fax: _____

Email address: _____

Solicited by: _____

Signature: _____

SOUVENIR JOURNAL MESSAGE
(please print clearly)
The ad booklet size is 5.5 in (W) x 8.5 in (H)

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❑ **Use last year's advertisement**
Preset ads can be e-mailed to
Info.dfinc@gmail.com

Please make all checks payable to:
THE DIAMOND FOUNDATION, INC.
C/O SOUVENIR JOURNAL & SILENT AUCTION COMMITTEE
P.O. BOX 1394
SOMERSET, NJ 08875-1394

DEADLINE: FRIDAY, APRIL 3, 2020

SCHOLARSHIP SOUVENIR JOURNAL AD PRICES

❑	Back (outside cover)	$300.00	❑	Full Page (B&W)	$100.00
❑	Front (inside cover)	$200.00	❑	Three-Quarters (3/4) page	$75.00
❑	Back (inside cover)	$200.00	❑	Half (1/2) page	$50.00
❑	Full page (full color)	$150.00	❑	Business Card	$25.00

For Office Use Only

Date received: ___/___/___ Check/Money Order #: _____ Amount Paid: $_____