2020 DR. GEORGE A. PATTERSON SCHOLARSHIP LUNCHEON

SOUVENIR JOURNAL LETTER

The DIAMOND Foundation, Inc. of the New Brunswick Alumni Chapter of Kappa Alpha Psi Fraternity, Inc is proud to announce the 2020 Dr. George A. Patterson Scholarship Luncheon on Saturday, June 13, 2020 at The Marigold in Somerset, NJ. We formally invite you to participate in our event as a guest and/or through advertising your business or organization in our annual souvenir journal. The DIAMOND Foundation, Inc. is dedicated to providing educational opportunities for children in need. These opportunities include but are not limited to scholarships, educational grants, educational travel, mentoring programs and youth summits. Each year, this event is held to raise money for scholarship funds provided to area college-bound high school students.

The DIAMOND Foundation, Inc. was founded in 2003 with the purpose of providing scholarship and educational opportunities to youth within our community. We proudly support the award-winning youth mentoring and leadership training program of the New Brunswick Alumni Kappa League. Since our inception, we have provided nearly $170,000 in scholarship packages to noteworthy students.

Enclosed you will find a souvenir journal advertisement contract. The deadline for all ads is Friday, May 15, 2020. All contact information is noted on the contract. If you advertised in last year’s souvenir journal, you have the option of using last year’s advertisement. For further questions, please contact Larnie Booker at (908) 705-1456. Advertisements can also be sent via e-mail to info.dfinc@gmail.com in a pdf, png or jpeg format. For more information on this event, you can also check our website, www.df-inc.org. You can also make ad payments on our website. On behalf of the scholarship recipients of the past, present and future, we thank you for your continued support.

Larnie J. Booker, M.D.
Scholarship Committee Chairman, The DIAMOND Foundation, Inc.
I hereby authorize The DIAMOND Foundation, Inc. of Kappa Alpha Psi Fraternity, Inc. to publish the attached page(s) advertisement in this year’s Annual Scholarship Souvenir Journal. I have enclosed a check/money order in the amount of $____ for the attached advertisement(s).

CONTACT INFORMATION:
Name: _____________________________________
Organization: ________________________________
___________________________________________
Address: ____________________________________
___________________________________________
___________________________________________
Phone AM: (        )  ____________________________
Phone PM: (        )  ____________________________
Fax:  _______________________________________
Email address: _______________________________
Solicited by: _________________________________
Signature: __________________________________

Please make all checks payable to:
THE DIAMOND FOUNDATION, INC.
C/o SOUVENIR JOURNAL
P.O. Box 1394
SOMERSET, NJ 08875-1394

DEADLINE: FRIDAY, MAY 15, 2020

SCHOLARSHIP SOUVENIR JOURNAL AD PRICES

- Back (outside cover) $300.00
- Front (inside cover) $200.00
- Back (inside cover) $200.00
- Full page (full color) $150.00
- Full page (B&W) $100.00
- Three-Quarters (3/4) page $75.00
- Half (1/2) page $50.00
- Business Card $25.00

For Office Use Only

Date received: ___/___/___  Check/Money Order #: __________  Amount Paid: $_________